

THE MEDICAL TRUTH PODCAST



WHAT IS THE MEDICAL TRUTH PODCAST?

Medical practice Manager, Owner, Entrepreneur, and Author James Egidio, with 24 plus years in the medical field, educates and informs his listener's about the Truth, The Whole Truth, and Nothing But the Truth about the U.S. Healthcare System. The Medical Truth Podcast (MTP) is an uncensored platform based on Free Speech through the First Amendment of the U.S. Constitution that features guests and topics from all areas of the healthcare industry, such as doctors, nurses, medical specialists, authors, scientists, nutritionists,

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THE MEDICAL TRUTH



ABOUT THE HOST: JAMES EGIDIO

About The Host

James Egidio brings more than 24 years of experience as a medical practice owner, manager, entrepreneur, and author to the Medical Truth Podcast.

Education

Because of his interest in biology and chemistry, James attended the University of Nevada at Las Vegas and the University of Nevada at Reno after he graduated from high school in 1981, where he studied Biology and Chemistry. After taking some time off from academics in the 1980's James went back to college to finish his degree in biology and chemistry in 1995 with aspirations to become a cardiothoracic physician assistant. While completing his degree, he got back office (clinical) and front office (administrative) experience and 1000 hrs of volunteer work for the American Red Cross at the Nellis Federal Air Force Base Hospital in Las Vegas, NV, from 1995-1998. He applied to competitive PA programs and schools, including Cornell University Surgical PA Program and Wake Forest University/Bowman Grey School of Medicine, but was rejected. However, he was granted interviews two years in a row, in 1997 and 1998, with the College of Osteopathic Medicine of the Pacific in Pomona, CA.



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Business Experience

Nutraceutical Startup (1988-1994)- In 1988, James left the academic world and started his own Nutraceutical company formulating and marketing privately labeled supplements. James developed the first herbal Viagra for men and an all-natural hair supplement for women under the company name Future Science Labs, LLC, with the slogan “Working with Science Today for a Healthier Tomorrow.” James remembers working out of his parent’s home with a landline phone and fax machine when he started his business. There were no smartphones or internet back then. Aside from the fax machine, U.S. Postal Service was the only way to correspond with customers and vendors. His choice of advertising was mail-order display ads in local, regional, and a couple of national publications because radio and television advertising was cost prohibitive. That was too expensive! Big-name retailers and importers from several overseas companies approached him. Then in 1992, James partnered with a well-established father and son in the nutritional supplement industry from New York, who taught him a lot about the wholesale distribution of dietary supplements and the industry itself. In 1994, James dissolved his business ties with that team.

Medical House Call Practice-(1998-2009) With interviews two years in a row (1997-1998) and the first full of rejection letters from physician assistant programs, James was at a crossroads in his career. He had an extensive biology and chemistry background with tons of clinical and business experience managing medical practices. James believed he could operate a medical practice better than his employers. In 1998, James launched a medical house call practice called HouseCall Doctors, LLC, a mobile medical practice. That same year, Medicare reimbursed and encouraged physicians to conduct medical house calls. James partnered with a local physician. From 1998-2009, he handled marketing, assisted physicians, and did medical billing. As James explains, we catered primarily to a charming senior population with many stories to back up; it was a fabulous time in my medical career.

TeleHealth/Telemedicine Medical Practice (2009)- In 2008, James launched one of the first nationwide telehealth/telemedicine websites (KoolDocs.com), managing well over 30 physicians when telehealth was not popular online with search engines Google and Bing.

Low-Cost Fee for Service Medical Practice-(2008-2020) From 2008 up to December 2020, after the COVID outbreak, James launched an office based bricks and mortar practice (Patient’s Choice Medical Center) offering low-cost fees for service, cash-only medical practice services (doctors visits, lab work, imaging studies, office visits and surgeries with specialists) saving uninsured and underinsured patients and their families thousands of dollars in medical expenses and medical care. ·

Books Published

In 2001-2003, James published three comprehensive books/business manuals marketed to physicians and nurse practitioners.

- “A Physician’s Complete Guide to a Successful Medical House Call Practice” ·
- “A Nurse Practitioner’s Complete Guide to a Successful Medical House Call Practice” ·
- “Learn How to Start a Cash Only Medical Practice”

Hobbies and Skills

James enjoys spending time with his wife and family, golfing, fishing, hiking, reading, listening to podcast episodes, and serving his community.



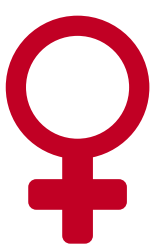
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PODCAST STATS

DEMOGRAPHICS

GENDER

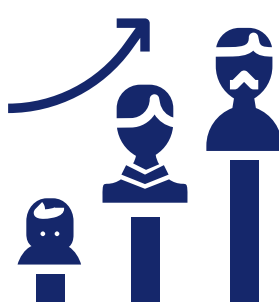


50%
WOMEN

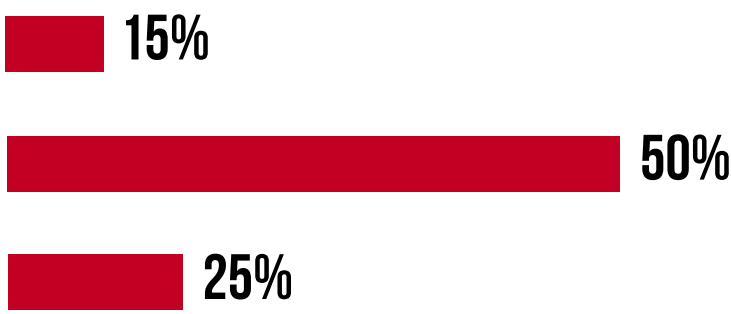


50%
MALE

AGE



31-42
43-65
66-75



REACH AN AUDIENCE OF **OVER 17,000 PER WEEK** AND GROWING